



The Channel that Changes the Viewer

KPTS Kid's Privacy Policy

For Parents & Caregivers of KPTS Kids

You have trusted us for many years to provide responsible and quality content for children. As we move into the cyberspace world, this trust becomes even more important to you, and to us. We believe the following promises will improve the safety, value, and enjoyment of your child's visits to our site and our affiliated sites.

- We will not collect personally identifiable information from your child.
- If your child sends us an email with a question or comment, or enters one of our contents, we will respond using his or her email, but will not store it for future communications.
- If we know that your child is under the age of 13, we will collect your permission offline (by postal mail, fax or phone) before we mail any prizes or share your child's personal information with anyone else.
- If your child submits stories, artwork, comments or anything else that is posted on our site, he or she will be identified only by first name and last initial, age and hometown.
- If you or your child localize on pbskids.org, a cookie (A cookie is information a website puts on your computer's hard drive so that the site can remember your preferences or which pages you visited on that site.) will tell PBS your station's call letters. KPTS only keeps track of how many computers choose www.KPTS.org. No personal information is stored in the cookie, even if you have entered your name or email address on other parts of KPTS online. You can choose to have your computer remember a different station, or no station at all, at any time. Setting the KPTS cookie makes it easier to find your TV schedule and local events, but you do not need to set any cookies in order to play the games or access the pages on pbskids.org.
- When a KPTS Kid's site is partially funded by outside sponsors, we will mark any underwriter logos with a "sponsored by" tag. KPTS Kid's sites will not contain advertisements promoting e-commerce or direct links to e-commerce.
- All links to third party sites are insulated with a KPTS Kid's bridge page. These pages clearly notify the visitor that they are leaving KPTS Kid's, and offers an opportunity to return to KPTS Kid's. Since we cannot be assured that links to outside sites follow our safety or privacy guidelines, we encourage families to discuss these choices together. We are not responsible for the content or safety and privacy practices at any sites linked to our pages.

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TELECOMMUNICATIONS
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You and your child's use of this site are conditioned on your having accepted these terms. You should check back with this policy frequently, since it is subject to change from time to time, and your continued use of this site is conditioned upon your acceptance of any modifications hereto. We want to make this site a place where families can surf together, and where parents and caregivers are happy to have their children interact, learn and play. If you have any comments or questions, we're happy to hear them. This is, after all, your site.

If you have any questions about this privacy statement, the practices of this site, or your dealings with this website, you can email us here or contact:

For more information, contact:
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